

*Promote the value and beauty
of your home*

with **SHRUBS, FRUITS
and FLOWERS**



CHASE BROTHERS COMPANY
THE ROCHESTER NURSERIES • ROCHESTER, NEW YORK

PROMOTE
YOUR HOME

with

Shrubs, Fruits and Flowers



CHASE BROTHERS COMPANY
The Rochester Nurseries
ROCHESTER, N. Y.

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Are You Building a New Home?

If you are, you will soon be planning to create garden surroundings that are worthy of it,—and will be anxious to insure complete success in your first attempt by consulting experts capable of rendering personalized service.

Are You Planning a Permanent Garden?

There is no better way than to gather together your own ideas, list your personal preferences, and place them in our hands. We will incorporate them into a finished plan at no cost to you, that will enable you to be assured of having a garden of increasing beauty and value as the years roll by.

Are You Going on with the Present Planting About Your Home?

Perhaps you have not had the time in the past to give the outside of your home the same consideration as furnishing the inside. Modern garden style demands that many old plantings be revamped and modernized. Why not yours?

Are You Acquainted With the Chase Landscape Counsel?

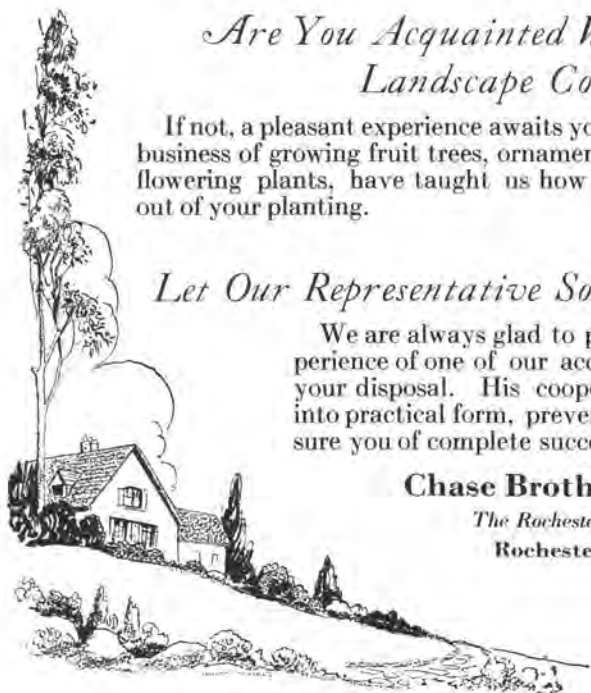
If not, a pleasant experience awaits you. Seventy-five years in the business of growing fruit trees, ornamental trees, shrubs, roses and flowering plants, have taught us how to help you to get the most out of your planting.

Let Our Representative Solve Your Problems

We are always glad to place the knowledge and experience of one of our accredited representatives at your disposal. His cooperation will put your ideas into practical form, prevent costly mistakes and assure you of complete success with your planting.

Chase Brothers Company

The Rochester Nurseries
Rochester, N. Y.



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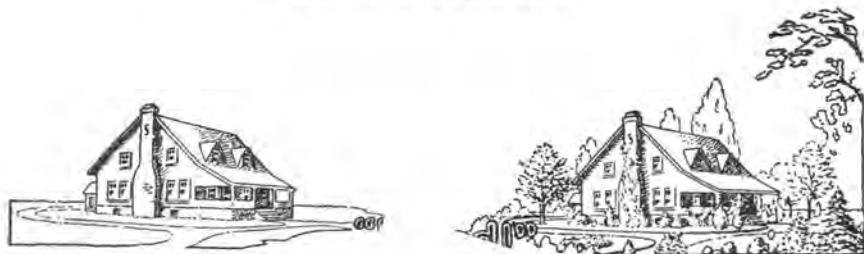
Foreword

YOUR home is one of your great sources of strength, health, and happiness. You furnish it inside in the best possible taste. The outside of your home is of equal importance to you and that is why home owners are giving more thought and attention each year to the planting of shrubs, ornamental trees, berries, and fruit trees, for every home can have a few fruit trees which, in addition to their beautiful blossoms and shade, yield fresh fruit for the home and for canning or preserving.

Remember you can make no investment equal to the planting of Chase Brothers guaranteed nursery stock—all other home purchases begin to depreciate and grow less in value from the moment of delivery, but nursery stock increases its own value each year and at the same time increases the value of your home.

Promote your home, then, for your own prosperity, realizing how small an investment you need to make in order to reap a large return in satisfaction and worth. Remember that for many, many years Chase Brothers nursery stock from the Rochester Nurseries has been the *standard* of excellence all over this country. The last place you can afford to buy doubtful or cheap products is in nursery stock for then you reap wasted labor and disappointment. Chase Brothers guaranteed nursery stock costs so little more than the questionable kinds that you are not justified in running the risk of cheap stock.

Accept this book with the compliments of Chase Brothers Company, The Rochester Nurseries, who offer it with best wishes for a successful promotion of your home.



It's not a Home 'till it's Planted

The Joy of a Well Planted Home

CREATING surroundings that give an atmosphere to the home which will mark it as the abode of people of taste and refinement is the joyful task ahead of every home-owner who has not yet experienced the thrill of possession of a well planned garden. The prideful knowledge that your home is a show place in your community; that it will bear the inspection of friends, neighbors, and passersby is well worth the necessary effort, in creating such a picture.



Trained Chase Salesmen will help you transform your home into a Landscape Picture

Before and After Planting

The inviting appearance and satisfaction derived from the well planted home gives that source of cheer and enjoyment long after the price is forgotten



After Planting

Read what Mrs. Johanna Hendricks of Rensselaer, N.Y., says

“When we built our house, the soil being so poor, we thought we would be unable to grow anything. Your salesman said ‘Chase stock will grow in our soil, and if not, they will replace it.’ I just wish you could see how those flowers grew; everyone remarks what a great difference in plants. We have tried to grow flowers before and failed. Before planting, a party offered us a good price for our property; today the same party will give us \$1000 more since it was planted. That’s what flowers will do.”



Before Planting

A home without shrubs and plants is uninviting, and lacks that touch of coziness as emphasized in the planting, illustrated above



Let Your Children Grow up in a Garden of Beauty

If the home is blessed with children there can be no more powerful influence, no greater magnet that will draw them from the dirt and danger of the city streets than a well planned garden. It will give them a safe place to play; teach them the simple satisfying pleasures to be derived from a study of nature at first hand, and form an indelible impression on their memories which will be an extreme source of pleasure in later life. What serves better to endear to them the memories of their early, happy home life?

An Enjoyable Hobby

There is no more thrilling hobby for father or mother than to become a student of plant life—to learn how to wrest from the hands of mother nature the secrets of successful flower growing, and in pursuing this fascinating subject, to reap the benefits of the healthful outdoor exercise that such an avocation

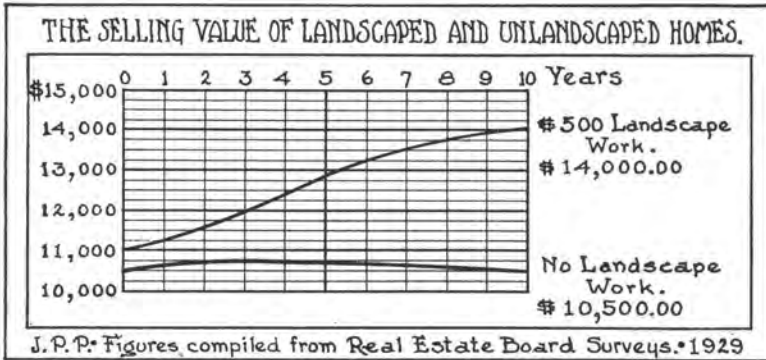
provides. Such gardening adventures breed neighborliness, the exchange of ideas and experiences with your next-door neighbor becoming the nucleus of many life-long friendships, founded on mutual interest, and sympathetic understanding of the ideas of your fellowman.

A Home Properly Planted Increases Its Value

There is a practical side to this home planting idea that cannot be too strongly emphasized. The average home represents one of the largest investments that the average man makes in the course of his life, and justly so. It represents the culmination of all his natural desires for "a place of my own." It is

only right that he should consider making a further investment in this home, that will result in an appreciable increase in value as the years pass. There is no investment that will do this better than that in trees and flowers. As they reach maturity, their size and beauty increases also. They become a real

asset, if the time comes when sale of the home is advisable. Statistics have proven that a properly landscaped home increases in sales value from 20% to 30% in the course of a few years, over what it would have been without an attractive and pleasing planting.



Illustrating the increase in value of homes properly landscaped, compared with those on which no landscape work has been done.

The Home Planting Plan for Utility and Beauty

Never, so long as human vanity expression can be safely unleashed lasts, will anyone want a garden and allowed to run free. It is like any one else's. A garden is possible to satisfy this urge to one place where the urge for self- have your garden contain what




An Informal Planting such as this allows room for children as well as comfort and privacy.

you want and like, and also make it conform to the modern style, which is a great improvement over the old.

The garden of the nineties consisted of a series of flower beds scattered haphazardly over the property, or a group of circular beds of formal shape and design cluttering up the center of what should have been a refined lawn area.

Experience has taught that the nearer we may approach an ideal combination of beauty and utility in

our gardens, the better and the more permanently satisfactory will they be. Just as the home itself, is a place to live in, in comfort and privacy, the home grounds should be a place where you may relax and enjoy the privacy of an outdoor living room, screened from prying eyes, and satisfied that you have done your best to transform the yard into the abode of living trees, flowers, and birds, all of which contribute their share toward the enrichment of home and community life.


*The Advice and
 Aid of the
 Chase Salesman
 will prevent you from
 making costly
 mistakes*



Importance of Careful Planning

The modern nursery catalogue is so full of beautiful and interesting plant materials, that it is confusing for the amateur to pick out those trees and plants which are best adapted to his needs. Thus, it is a common error for the enthusiastic

gardener to buy haphazardly, with little thought of the ultimate results. Inexperience is costly, and seldom yields the satisfaction the individual has the right to expect from his investment. It is economically sound to follow the advice of experienced men.

**There are many things to consider in making a
planting . . . the most important are
WHERE . . . WHAT . . . WHEN and
HOW TO PLANT**

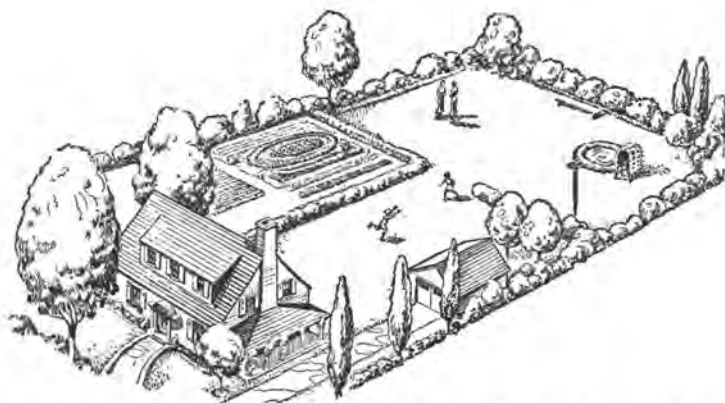
Where to Plant

Unless one wishes to make a very careful study of the theory of landscape design, it is difficult to correctly make a planting which will produce complete satisfaction.

It is always advisable to work from a finished plan, whether the work is completed in one season or extended over a period of several years. Many prefer to divide the total expense in such a manner as to split it up each season on the budget

plan. This method minimizes expense, as it gets away from the "hit-and-miss" style of planting and follows a definite idea whereby the owner is assured of a planting that is permanent and up-to-date.

It is here that the services of a trained Chase nursery salesman are so necessary. You can make up a list of all the interesting garden features you prefer and let him mold these ideas into a well-considered planting plan for your home.



A little study of the accompanying perspective sketch will help you interpret the result possible by the correct use of plant life.



Above—a Chase shipment carefully packed. At the right Chase shipments boxed and being loaded into cars for shipment to distant points.

What to Plant

This question is largely answered by the plan you make. Each separate location in the garden—each separate feature—calls for a definite type of plant material, which the Chase salesman will gladly help you select. He is entirely at home with kinds and uses of trees, shrubs, and flowers, and will save you many hours of hard work and very likely also help you to steer away from planting errors that cost plenty in money and more in precious time.

When to Plant

When your order is placed with a reliable nursery concern, you need make no inquiries about the proper time to transplant the stock. It will be shipped so that it reaches you in good time for safe transplanting.



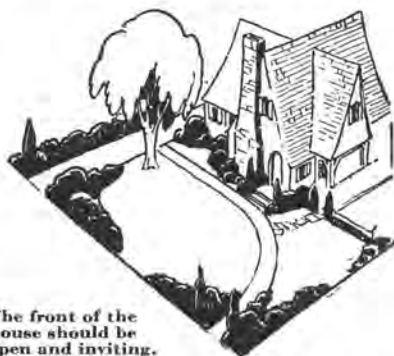
How to Plant

It is exceedingly important that you be instructed completely on the procedure necessary to secure the best results in planting the items you purchase. These instructions are included with every shipment, so that, if you carefully follow them,

there is only a remote chance of failure due to incorrect planting methods. Furthermore trained Chase Salesmen closely follow up every planting in their territories to assure our patrons of complete success and satisfaction with their plantings.

How to Plan Your Planting

The opportunity to plan and build a garden picture for our own home comes so seldom in the course of a life-time that it may be considered a remarkable privilege to experience it. It is a fascinating adventure, and to attain the best results, it should be prolonged until we are sure that all our planning will be of the best. Grading should be properly done, soil conditions should be carefully inquired into, your plan should be carefully drawn. Do not neglect a careful study of the care of



The front of the house should be open and inviting.

the trees and plants after they have been introduced to their new home.

Each step presents its own problems, which are interesting, fascinating, and readily capable of solution, when they are presented to one trained and experienced in garden lore.

Avoid Costly Errors

That we may avoid most of the more common errors, such as the purchase of incorrect plant material, over-planting, or under-planting, it is best to draw up a simple plan, from which we may visualize what the ultimate effect of the planting

will be. A simple pencil sketch will help immensely. On it, we can mark where we desire to have the garden plots, and the correct number of plants to be used in each. Chase representatives show you how to do this and provide suitable plan paper.

Careful Measurements Necessary

Let us assume that you have taken the care to make measurements of the lot and buildings and

have transferred your outline plan to paper. You are now ready to mark in the outlines of the various shrubs and flower beds.

Choose Your Favorite Varieties

There is no rule of thumb by which every planting may be determined. Personal preference in flowering shrubs, perennials, roses and

evergreens may be allowed sufficient latitude so that you need not hesitate to insist that your favorite varieties be included in the planting.



It is the style to have an open front yard with a planting, either of carefully selected shrubs or a combination of evergreens and shrubs.

Consider the Front of Your Home

Just as photographic art teaches us to remove all of the blemishes which detract from a finished portrait, so does the landscape art teach us how to cover the unattractive parts of the front lawn area, and feature the better parts of the front yard by the correct use of trees and shrubs.

It is the style to-day, to have an open front lawn area, supplemented only by those trees and plants which serve to increase its attractiveness, frame the home, and cover the bare foundation walls.

Good shade trees set between the walk and the curb at points extended slightly farther out than side lines of the house serve to frame

the house from the street so that it becomes the center of interest, the focal point when the entire lot is viewed from the street.

To accent the doorway, which is the architectural feature of the house-front, we need only use two groups of graceful growing flowering shrubs, the larger ones planted in the angle of the house and porch, and the smaller types massed around these to give a pleasant bushy effect.

The bareness of the house corners is easily removed by another group planting constructed in the same way, and there are a multitude of flowering shrubs to use between these groups to cover the remainder of the bare foundation walls.



Plant trees to frame the view of your house and not to screen it out.

The complete foundation planting serves to soften all of the unsightly corners and angles, to mold the house into the lawn, and give it the appearance of being in a permanent setting. The front of the house is always in view of the public, and should be landscaped in this simple manner, which will add to its attractiveness and form a picture much superior to that of the bare, unplanted home.

The Rear Garden—An Opportunity

And now, the back yard; There's the real opportunity for adventure. We must enclose it, not with a cold forbidding looking fence, but with walls of living green. There are hundreds of shrubs to select from, and we can have any kind we want in some part of the border planting.

There is no sort of enjoyment quite so smart as the luncheon party held out-of-doors, whether on the large estate, or small city lot. The joy of loafing amid trees, shrubs, and flowers is a form of relaxation we all like and this enclosure will afford us complete privacy.



The rear yard offers a real opportunity for an outdoor living room such as is illustrated here

The Outdoor Living Room



What must we include in our outdoor living room to make it livable and lovable? There should be trees for shade and background for the house—flowering shrubs, evergreens, and hedging to be used as walls and partitions of living green—Flowers to add their gorgeous color and interest to the garden—and a seat or two, placed at some vantage point from which we may view the most charming part of the garden picture, and truly enter into the spirit of the garden, which calls for complete relaxation, and full enjoyment of God's great out-doors.

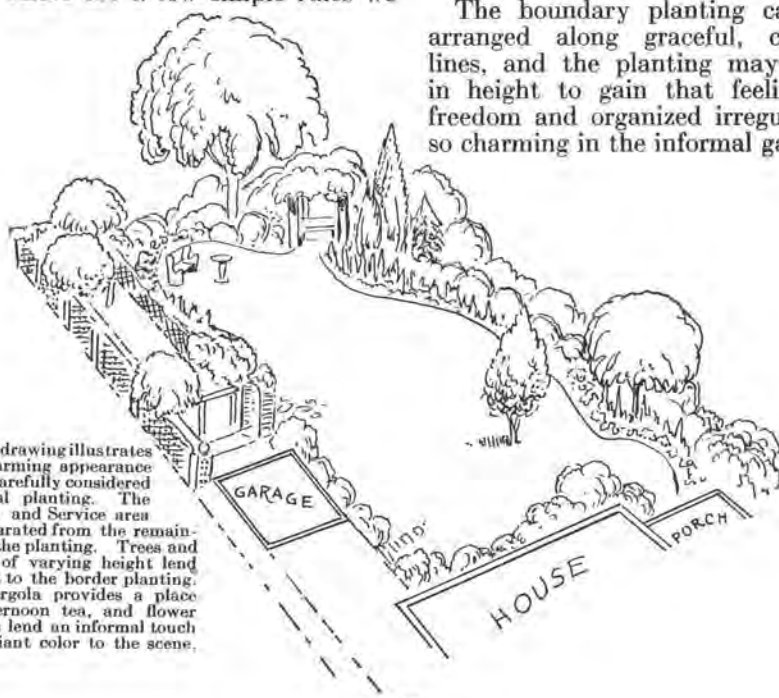
There are a few simple rules we

must observe to be assured that the garden, as we plan it, will be a fascinating place, offering full opportunity for new yearly adventures, as we delve more and more into the mysteries of plant propagation and plant life.

First, we should plan to use a greater part of the yard as a velvety, well-kept lawn area, and make most of our plantings around it, or in a separate portion of the yard, if there is room for two such areas. This method gives the entire lot the appearance of a little park, where we may reap all of the enjoyment of natural plant surroundings without the noise, and lack of privacy so noticeable on our visits to the various city and county parks.

The Informal Garden

The boundary planting can be arranged along graceful, curved lines, and the planting may vary in height to gain that feeling of freedom and organized irregularity so charming in the informal garden.

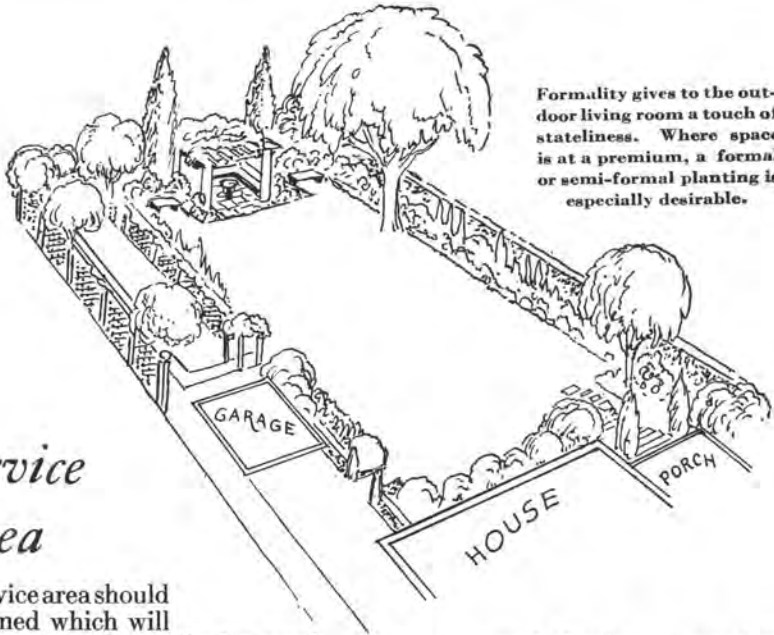


This drawing illustrates the charming appearance of the carefully considered informal planting. The Garage and Service area are separated from the remainder of the planting. Trees and shrubs of varying height lend interest to the border planting. The Pergola provides a place for afternoon tea, and flower borders lend an informal touch of brilliant color to the scene.

Service Area

A service area should be planned which will include space for a drying yard, and vegetable garden, in addition to the garage and garage court. This should be screened from both

the street and the house, so that it may not detract from the appearance of the rear and side yard plantings.



Formality gives to the outdoor living room a touch of stateliness. Where space is at a premium, a formal or semi-formal planting is especially desirable.

Formal Garden

If the area to be devoted to the outdoor living room is small, a formal



treatment is often desirable. Such a treatment gives the yard a touch of dignity, and enables us to find peace and contentment in harmony with green things growing with the flowers of spring and summer, even though the available space be small.

A semi-formal treatment of a small yard

Trees . . . Ornamental, Shade and Flowering

*Venerable Trees are monuments to thinkers
of yesterday*

Amongst the children of Mother Nature, the tree has assumed the place of leadership from time immemorial. What poet has not dedicated at least one of his word creations to a grand old tree, the sight of which has been printed indelibly on his memory at some impressionable period of his life? What artist has not attempted to

transfer to canvas his conception of the stateliness and grandeur of an aged tree? Who of us can help but admire the tropical foliage of the Tree-of-Heaven, the beautiful pendulous branches of the Weeping Birch, the stately beauty of the American Elm, or the exotic appearance of the Flowering Crab, as it bursts into flower in the Spring.

Every Garden Should Include A Tree

There's a tree for every place in the garden picture. For shelter or shade, blossom or foliage, framing natural pictures, screening objectional views, background and skyline effects, we need never search farther than the Chase Catalogue to find one that will be exactly suited to any location we may have in mind.

We need only remember that a careful selection of trees to obtain the best results in the different locations is important—each of them having characteristics demanding proper selection and use.

A single tree may give character to an entire home planting, where a hundred plants would not.

There are the hardwood types, to be planted for permanency, and the softer wooded, faster growing varieties to be used where

quick effect is desired, and the small, flowering varieties which add so much to the variety and charm of the entire planting.



Enjoy the presence of a flowering tree in the Garden

Trees . . . That You Would Enjoy Knowing

We are listing below varieties best adapted to the various uses of the planting scheme.



The house is the center of interest, frame it with trees.

Trees for Shade and Lawn

American Ash
American Elm
American Linden
Norway Maple
Oriental Plane
Silver Maple
Sugar Maple
Wier's Cut leaf Maple

Chinese Elm
Carolina Poplar
Catalpa Speciosa
Silver Maple
Wier's Cut-leaved Maple
Willow Babylonica
Wisconsin Willow

Trees for the Small Front Lawn

Flowering Crabs
Double Flowering Cherry
Flowering Dogwoods
Mountain Ash
Flowering Plum
Red Bud

Trees for Autumn Foliage

American Ash
Mountain Ash
Norway Maple
Paul's Scarlet Thorn
Dogwoods

Trees for Quick Effect

American Ash
Ash-leaved Maple

Best Trees for Street Planting

American Elm
American Linden
Norway Maple
Oriental Plane
Sugar Maple

Shrubs . . . Flowering . . . Foliage

Imagine the joy, both Winter and Summer, that the folks who live here get from this modest planting. Note the graceful curving walk to the doorstep and the vines climbing the trellis arch on the porch.



From the time the beautiful Forsythia opens its rich yellow blossoms in April, until the gorgeous Hydrangea P. G. bursts into its gigantic white blooms in late August it is possible to have a shrub garden of unending beauty and interest throughout the spring and summer months.

This plant class, which is infinite in variety, color, form, and height, is the most valuable and necessary of all plant material in the modern garden. For covering the bare foundation walls, screening objectionable views, border planting, group planting and specimen plants, flowering shrubs assume an important place in the list of plants material used by the landscape architect.

Because there is such an infinite variety from which to choose, it is well to plan carefully and wisely before making your final selection of shrubs for your own home, and exercise great care that, in your planning, you decide upon the correct shrubs and shrub groups for each location. It is possible to do this correctly, and include in your list most of your favorites. It takes years of study and close observation of the habits of this class of plants to acquire the ability to select and place them so that the entire planting will be successful, and so that each shrub will, as it matures, display the full glory of form and bloom of which it is capable.

It is here that you should look to a trained Chase representative with whom you may check over your lists, and determine whether or not your selection is best suited to your purpose.





The shrubs shield from view the bare unsightly walls and moulds the home and lawn into a thing of beauty.

Foundation

Here, shrubs are used to cover the bare foundation walls, and form a pleasing connection between the house proper and the lawn area. It is necessary only to remember that the porch and house corners should be accented with the taller growing varieties, flanked by the low growing shrubs, which will cover the

lower stems of these plants and produce a pleasing mass arrangement. Shrubs planted along the remainder of the foundation walls between these groups should be slightly smaller than the accent shrubs, and never tall enough to obstruct the view from the first-floor windows.



BEFORE



AFTER

An all too common type of view that should be screened. The method of accomplishing this by placing plants of the proper types to block out the undesirable details.

Screens

Where we want to screen out some objectionable view, the taller shrubs are admirably adapted to this purpose. They will serve the double

purpose of screening out the view and forming a background for the shrub border to be used as an informal fence around the property lines.

Rear Border Planting



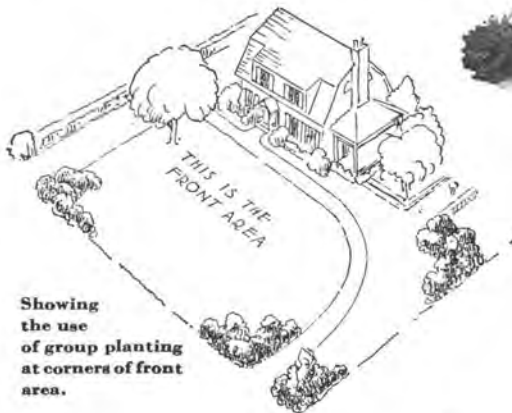
Border Planting

It is in the border planting that we are able to establish the outlines of the out-door living room area. We need only remember to use the taller growing shrubs at the corners of the

planting, and in the center of the larger beds, getting the pleasant mass and undulating effect by the use of smaller shrubs at the outer edges and ends of such beds.

Group Planting

Besides the continuous border or shrubs, small *groups* may be used with good effect in other places



Showing the use of group planting at corners of front area.



Showing a close-up view of corner planting

about the grounds. At either end of the entrance to the grounds, the front lot corners, at the end of the trimmed hedge, or in the curve or angle of a path, such a planting is desirable.

Specimen Planting

The very isolation of an individual shrub, set apart from the border plantings, gives it prominence, and so, we should be careful to select a shrub graceful in form, of interesting foliage texture, and attractive flower. Such shrubs as the Spirea Van Houtte, Japan Quince, and Variegated Weigelia are ideal for this purpose.

We cannot emphasize too strongly the importance of selecting and planting those shrubs that will stand the test of time. Year after year these plants will grow in beauty and splendor and a hit and miss system of planting will only result in later dissatisfaction, which is so easy to avoid if you will consult the Chase representative.

On the opposite page is a list of the most practical shrubs for the home grounds. Each variety is carefully tagged for shipment before leaving our nurseries, so that you may experience the added source of pleasure and education derived from gaining full knowledge of each member of the



Specimens should not obstruct the street view of the home.

shrub family you acquire for your property.



SPIREA VAN HOUTTE - Naturally, well formed shrubs are best for specimen planting

A Partial List of Chase Shrubs that will Contribute Much Toward the Beauty of the Garden

COMMON NAME	Color of Flower	Season of Flowers	FALL OR WINTER EFFECT OR OTHER SPECIAL FEATURES
Almond, Flowering	Pink	May	
Aralia, Five-leaved	Various Colors	Aug.-Sept.	Good in shade and dry places.
Althea, Rose of Sharon			
Barberry, Japanese (Thunbergi)			Beautiful orange-red foliage in Fall, red berries in winter. Will stand light shade.
Barberry, Red Leaved			Purplish-red foliage throughout the summer if planted in full sunlight. Foliage not colored in shade.
Beauty Bush	Pink	June-July	
Butterfly Bush	Lavender	June-Sept.	
Calycanthus	Chocolate	June-Aug.	
Coralberry	Pink	August	Beautiful red berries in Fall and winter. Does well in shade.
Cornus, Red Twig. (Sibirica)	Cream	June	Striking red bark. Beautiful contrast against snow in winter.
Cornus, Yellow twig. (Lutea)	White	June	Yellow bark, striking winter effect.
Deutzia, Gracilis	White	May	
Deutzia, Lemoine	White	May	
Deutzia, Pride of Rochester	White	June	
Elder, Golden	White	June	Attractive yellow foliage if planted in sun.
Euonymus, Alatus (Winged)	Yellow	June	Winged stems and orange fruit attractive red foliage in fall.
Forsythia / Fortunei	Yellow	April	
Forsythia / Spectabilis	Yellow	April	A drooping or weeping type.
Forsythia Suspensa	Yellow	July	
Fringe, Purple	Rosy-Purple	July	
Honeysuckle, Fragrant	White	Apr.-May	
Honeysuckle, Morrow's	White	May	
Honeysuckle, Tatarian	White or Pink	May	
Hugonis (Golden Rose of China)	Golden-yellow	May	
Hydrangea, Arborescens	White	June-Aug.	
Hydrangea, P. G.	White (fading to Pink)	Aug.-Sept.	
Japan Quince	Red	May	
Kerria, White	White	May	
Kerria, Double Yellow	Yellow	May	Attractive light green stems in winter.
Lilac	Various Colors	May	
Plum, Double Flowering	Pink	May	
Privets, Calif., Amor River, Ibota			
Privet, Regel's			A spreading type of privet, very desirable.
Rugosa Rose	Various Colors	June-July	Red berry-like seeds in late summer.
Snowball, Old Fashioned	White	June	
Snowberry	Pink	July	Beautiful white berries in fall and winter. Does well in shade.
Spirea, Anthony Waterer	Red	July	
Spirea, Arguta	White	May	
Spirea, Billardi	Pink	July	
Spirea, Callosa Alba	White	July	
Spirea, Froebel's	Crimson	July	
Spirea, Korean	White	May	
Spirea, Prunifolia	White	May	
Spirea, Thunberg's	White	May	
Spirea, Van Houtte's	White	May	
Stephanandra			
Sumac			Red seed clusters and brilliant scarlet foliage in fall.
Syringa, Golden	White	June-July	Very attractive golden foliage in sunny positions.
Syringa, Lemoine's	White	June-July	
Syringa, Mock Orange	White	June-July	
Syringa, Virginalis	White	June-July	
Tamarix	Pink	May-June	Feathery foliage. Excellent for planting at seashore.
Viburnum, Cassinoides	White	June-July	Very attractive blue fruit in fall and winter.
Viburnum, Dentatum	White	May-June	Very attractive blue-black fruit in fall and winter.
Viburnum, Lantana	White	June	Very attractive bright red fruit in fall and winter.
Viburnum, Lentago	White	May-June	Very attractive blue-black fruit in fall and winter.
Viburnum, Opulus	White	May-June	Very attractive red fruit.
Weigela	Various Colors	June	
Witchhazel	Yellow	Oct.-Nov.	

The Friendly Evergreens

You undoubtedly have called at a home where evergreens have greeted you at the doorstep, extending a friendly invitation and a warm welcome even before the portals have been opened.

transplant the virgin beauty of the evergreens from their native forest, into our own home planting. How few of us realize that, with a little thought and care, Nursery Grown Evergreens will produce this effect



The deep rich tones of the Evergreen furnish winter's solitary bit of cheer.

That is the way of the evergreen. They are distinctive, giving an appearance of warmth, dispelling the bareness of the cold foundation walls, and adding much to the trimness and beauty of the home, when used for the front foundation planting. They mellow the bleakness of the winter scene, and give the house an appearance of protective warmth to which we all respond.

How often we have yearned to

on our own property.

The wide expanses of this great country and the far corners of the world have been scoured in the unending search for the most beautiful forms of evergreen plant life, and by a careful process of selection and rejection the modern nurseryman is able to place before you today the choicest varieties which will be a practical and welcome addition to your home grounds.

Evergreen Types

There is an evergreen type for every location on the home grounds. The Pyramidal type, to use at the porch and house corners, the large specimen plants to be used as lawn trees, and the many dwarf varieties, adaptable to a legion of uses.



Pyramidal



Globular



Low Spreading



Creeping



Specimen

A Chase Representative will gladly acquaint you with the proper uses of the above Types of Evergreen and explain how to use them in your garden.

It Takes Years to Grow Good Evergreens

Every variety offered by Chase Brothers Company has been carefully nurtured over a period of years, transplanted several times that they may develop shapely tops and healthy, fibrous roots. The history of each evergreen, which is consider-

ed ready for the market, covers a period of from seven to ten years!



Year old



2 years old



4-5 years old
Once transplanted



5-7 years old
Twice transplanted



Ready to set out
7-10 years old.

Evergreens for Foundation Planting

A small group planting on either side of the entrance adds dignity and charm which may be enjoyed throughout the twelve months of the year. Careful grouping at the house corners serves to balance the entrance planting, and remove the plain effect of the unplanted house

corner. Many low spreading varieties are available for use to cover the entire foundation wall between the entrance and corner plantings, the complete foundation planting of evergreens being unsurpassed in dignity, restrained beauty, and year around effect.



In choosing Evergreens for corner planting it is best to use medium growing varieties for points close to the house, and dwarf growers in front.



Evergreens dignify the doorway entrance and at the same time establish a feeling of warmth and welcome so desirable at the entrance.

Evergreens for Hedging and Windbreaks

Intimate knowledge of the many evergreen varieties teaches us that they may be used effectively in many other ways. Certain varieties lend themselves readily to shearing and may be used for the formal hedge of unsurpassed beauty. Other

of the taller specimen types may be planted along the property lines or near the spring perennial bed to form a shelter belt which will give the more tender plants protection from the cold, blustery winds of the early spring.

Adaptability of Evergreens

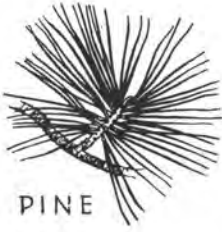
Charming group plantings about the garden seat provide privacy and shade—many of the dwarf types are pleasing additions to the rock gar-

den, and, properly placed in the larger perennial garden, the upright varieties form a pleasing contrast to the masses of brilliant color, besides



For screens or backgrounds evergreens are ideal trees.

lending the garden an air of pleasing formality. There is the new vogue of planting the window box with "Baby" plants of several varieties, which make a brave show of green during the winter months, particularly where the foundation planting is composed only of shrubs which lose their foliage at that time.



PINE



JUNIPER



SPRUCE

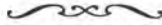


ARBOR VITAE

Evergreen Foliage Types

To many of us, there is little difference between the various types of evergreens. We class all of them as Pines, or Christmas trees, where, as a matter of fact there are many differences, all of which must be taken into consideration in making a successful planting. There is the Pine, with its long, narrow needles,

born in clusters, having from two to five needles in each bundle—the Spruce, with the short, four sided needles, protruding from all sides of the stem,—the Arbor Vitae, with small, scalelike leaves on fern-like foliage shoots, soft to the touch—and the Junipers with their slender twigs and small dagger-like leaves.



Evergreens will add wonderful value and effect to your home.

Vines

It is often the minor features of the planting which lend it that charm and individuality which set it apart from the common place. and stucco walls, and the Hall's Japan Honeysuckle will soon cover the unsightly stone fence. In sunshine or shade, there is



A pergola attractively covered by Silver Lace Vine

The dainty white flower masses of the new Silver lace vine present an August picture of unexcelled individuality and beauty when trained over the pergola or trellis. The deep green of the Boston Ivy serves to hide bare expanses of concrete always some form of climber readily adaptable to any location calling for a vine.

A few of the finer varieties are listed below to facilitate your selection.

Vines That Are Practical

COMMON NAME	Color of Flower	SPECIAL FEATURES
*Ampelopsis, Engelmani	Orange-red	Attractive rich colored foliage in fall. Trumpet-shaped flowers.
Bignonia	Yellow	Beautiful orange-yellow fruit in fall.
Bittersweet, Celastrus	Blue-black	Rich fall color effect.
*Boston Ivy	White	Rapid growing. Sweet scented flowers.
Clematis, Paniculata	White, Pink, or Purple	Very showy, large flowers.
Clematis, Large Flowering		
Dutchman's Pipe (Birthwort)		Large leaves. Makes very dense growth.
Euonymus, Radicans		Evergreen foliage.
Euonymus, Vegetus		Evergreen foliage. Round leaves.
Honeysuckle, Halls Japan	Yellow	Strong growing vine. Flowers fragrant.
Ivy, English		Evergreen foliage. Needs protection in extreme north.
Matrimony Vine	Lavender	Red berries in fall.
Silver Lace Vine	White	Fast growing. Comparatively new.
Virginia Creeper		Attractive red foliage color in fall.
Wisteria	White or Purple	Beautiful flowers.

*Will cling tightly to any masonry and spread rapidly.

The Perennial Garden



Perennials the most faithful friends of the old-fashioned gardener, still rank among the finest of garden plants, furnishing a riot of color, and a yearly yield of flowers unequaled by other members of plant family.

Modern garden methods have improved the perennials, so that now we recognize the proper way to plant them to secure the best effect, and may become acquainted with many new varieties which do not displace the old favorites but rather supplement them.

New and Old-time Flower Favorites

The exotic orange colored pods of the Chinese lantern plant, which resemble lighted lanterns—the new and finer forms of our old friends the Iris, and the new exquisite Delphinium Hybrids all add glory to the garden. They may be well used with such old-time favorites

as the Anemone, Columbine, Pinks and Forget-me-not.

The dictates of modern landscaping teach us to provide a background of green shrub and hedge material for all of our perennial beds, and to make a careful study of color arrangement.



The well planted perennial garden is a source of continuous bloom and color

Complete Success in Planting the Perennial Garden



That we may be assured of complete success in developing this garden, it is essential that we plan the entire bed area in advance, just as we have done in planning the complete border planting of shrubs and evergreens. Careful planning, will give the only complete assurance that the selection of tall, medium, and dwarf perennials will be made and placed correctly,—that the color arrangement will be most pleasing, and that your ideas and selection of plants will be checked to see that each one is adapted to your climate, soil, and general garden situation.

Plant According to Height for Best Results

The general rule of placing perennials correctly in the bed to produce the most pleasing effect, is to place the tall ones in the rear, the medium ones in the center and the dwarf ones on the outside to be used as edging material. If the bed is not placed against a background of shrubs and sets out in the open, the larger ones

should be placed in the center and the other two sizes planted on the outside. If the border is a long one it is best to vary the monotony of long lines of perennials of even height by inserting several smaller medium height plants at intervals along the back row, giving the entire bed a more natural appearance.



It need not be expensive to make your rear garden into the effective planting shown above. We will tell you how.

Flowers All Summer

There are many ways in which perennials may be selected and grouped to produce unusual and beautiful effects. The most important, next to the height is to assure yourself that you will have

some of these plants in bloom during the entire summer season. Care in selection will assure you of this, and make this garden area a place of unending interest.



Rely on the Experience of Men Who Know

There are so many different types and uses that it is rather bewildering to the inexperienced gardener, when he comes to make his final selection of plants, even after he has planned the shape and size of the garden area. There are perennials for ground covers, for edging and

borders, low, medium, and tall growing, some adaptable to the rock garden, and others suitable for shady places. All of this should be taken into consideration.

That you may make a start in your selection, a list with descriptions is furnished on page 35.

The Intimate Garden Planted Near the House Has a Charm All Its Own

To be able to step from the indoor living room on to the shady rear porch—to draw up a chair and relax—to shut out from our minds all thoughts of the less pleasant features of this workday world—to have before us nothing but the bright summer sunlight and the masses of

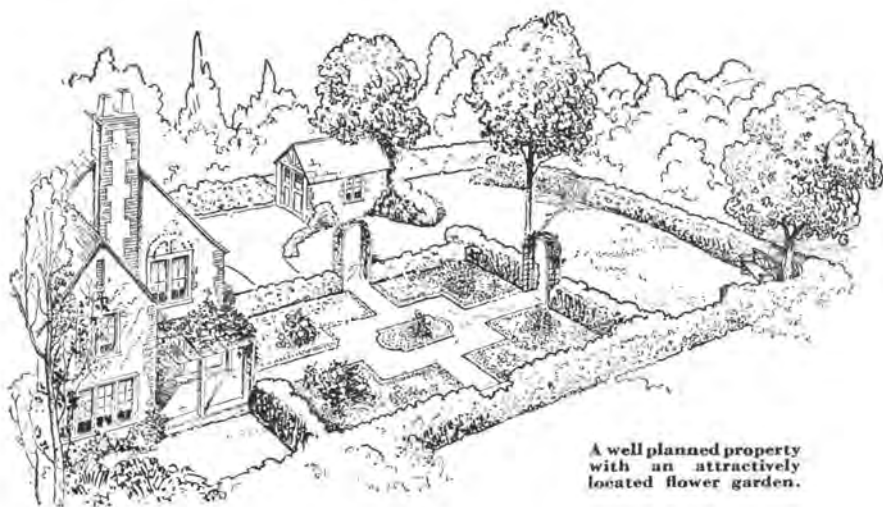
rain-bow hued flowers—that is the real joy of the Flower Garden planned near the house. It will be fenced in with living walls of flowering shrubs—have as its exits portals of climbing roses—and contain all of our favorite flowers.

Your Rear Garden a Fairyland

How often we have wished that we might transform our own back yard into a fairy-land of trees, flowers, and shrubs, and how little we realize that this transformation can be wrought with a little careful planning and at comparatively small expense.

Such a yard as that illustrated on page 32 offers everything in the way of beauty and utility that one can

desire. The intimate flower garden near the house, from which we may select our summer bouquets with which to brighten the interior of the home. The shaded lawn area, large enough to allow room for the children to play, and the garage and drying yard so placed that it will in no way detract from the charm of the garden areas. All of these must be included in the perfect plan of the home grounds.



A well planned property with an attractively located flower garden.

Perennials—a Partial List of Chase Brothers Approved Varieties

VARIETY	Color of Bloom	Season of Bloom
Achillea, The Pearl	White	June-Sept.
Alyssum	Yellow	May
Anemone	White, Pink	Sept.-Oct.
Aquilegia—Columbine	Blue, Red, Yellow, Pink, Purple, White	May-June
Arabis—Rock Cress	White	April-May
Aster, Hardy	Blue, Purple, White, Pink	Sept.-Oct.
Astilbe Spirea—Perennial Spirea	Pink	July
Boltonia	White, Pink	Aug.-Sept.
Campanula—Canterbury Bell	Pink, Blue White,	July-Aug.
Cerastium, Tomentosum	White	May-July
Chinese Lantern Plant	Orange-red seed pods	in Autumn
Chrysanthemum, Hardy	Bronze, Pink, Red, White, Yellow	Oct.-Nov.
Columbine—Aquilegia	Blue, Red, Yellow, Pink, Purple, White	May-June
Coreopsis	Yellow	June-Oct.
Day Lily—Hemerocallis	Yellow	June-July
Daisy, Shasta	White	July-Sept.
Delphinium—Larkspur	Blue	June-Oct.
Dicentra—Bleeding Heart	Pink	May-June
Dictamnus—Gas Plant	White, Pink	May-Aug.
Digitalis—Fox Glove	Pink, Purple, Red, Yellow, White	June-July
Eulalia—Ornamental Grasses	Foliage Variously Striped	
Forget-Me-Not—Myosotis	Blue	May-Sept.
Fox-Glove—Digitalis	Pink, Purple, Red, Yellow, White	June-July
Funkia	White	July-Sept.
Gailardia	Orange-red	May-Nov.
Garden Pinks	White, Pink, Red	May-Oct.
Golden Glow	Yellow	July-Sept.
Gypsophila	White	June-Aug.
Helenium	Yellow	Aug.-Sept.
Helianthus	Yellow	Aug.-Sept.
Heliopsis	Yellow	July-Sept.
Heliotrope—Valeriana	Lavender	May-July
Hemerocallis—Day Lily	Yellow	June-July
Heuchra	Pinkish-red	July-Aug.
Hibiscus—Mallow	Pink, Red, White	July-Sept.
Hollyhocks	Pink, Red, White, Yellow	July-Aug.
Iberis Sempervirens—Candytuft	White	March-May
Iris, Cristata	Pale lilac	April-May
Iris, Japan	Pink, Purple, Red, White	June
Iris, German	Blue, Pink, Purple, Red, White, Yellow	May-June
Iris, Pumila	Yellow, White, Blue	May
Iris, Siberian	Blue	May-June
Japanese Spurge—Pachysandra	White	May-June
Lantern Plant	Orange-red seed pods	in Autumn
Larkspur—Delphinium	Blue	June-Oct.
Lathyrus—Perennial Sweet Pea	Pink, White	June-Aug.
Lavendula—Sweet Lavender	Purple	July-Aug.
Liatris	Purple	July-Sept.
Lily of the Valley	White	May-June
Lobelia	Red	July-Aug.
Lupine	Pink	May-July
Lychnis	Red	June-July
Mallow—Hibiscus	Pink, Red, White	July-Sept.
Monarda—Bee Balm—Bergamot	Red	June-Sept.
Myosotis—Forget-Me-Not	Blue	May-Sept.
Pachysandra—Japanese Spurge	White	May-June
Peonies	White, Pink, Red	May-June
Phlox	White, Pink, Red, Purple	June-Sept.
Phlox, Subulata	Pink	April-June
Pinks	White, Pink, Red	May-Oct.
Platycodon—Balloon Flower	Blue, White	July-Sept.
Poppy, Oriental	Orange-red	May-June
Primula—Primrose	Yellow	April-May
Pyrethrum—Painted Daisy	Pink, White	July-Aug.
Rudbeckia Newmanii	Yellow	July-Sept.
Sedum, Acre	Yellow	May-June
Sedum, Spectabile	Rose-color	Aug.-Sept.
Shasta Daisy	White	July-Sept.
Silene, Schafta	Pink	July-Oct.
Statice, Latifolia	Purplish-blue	July-Sept.
Sunflower, Dwarf	Yellow	Aug.-Sept.
Sweet William	Pink, Red, White	May-July
Tritoma, Pfitzerii	Orange-scarlet	Aug.-Sept.
Valeriana—Heliotrope	Lavender	May-July
Veronica	Blue	June-Sept.
Vinca—Periwinkle	Blue	April-May
Viola	Violet, Blue, White	May-June
Yucca, Adam's Needle	White	May-July

Roses . . . The Queen of the Garden



A Jar of Roses

*It stands on the table beside me,
Strange fashioned and weirdly embossed;
Chaldaic in tinting and symbol,
Hebraic in ruinous cost.*

*A Rose Jar. A jar full of Roses,—
Dead leaves from a chapter that's turned;
But ah! what an essence of sweetness
Steals up from their ashes inurned.*

*Each withered and worm-eaten petal,—
Once joyous in delicate bloom,—
Joins spirit to spirit with others
And breathe me their subtle perfume.*

*'Twas Nancy that blew me the blush rose.—
What blushes more rosy than hers?
And this—let me see, Allie's fingers
Presented with yielding demurs.*

*Jeannette, saucy Kate, Esther, Helen—
Ah me! Can it be that a year
Has pinned to my lapel these tokens
From blossoms that valued me dear?*

*Breathe on, treasured relics of beauty,
And perfume the wastes of my brain.
For so, shall your givers be cherished
—'Til Summer brings Roses again.*

—Burr T. Belden.

The Queen of All Flowers

The queen of all flowers, the oldest of all cultivated plants, and the one most beloved by men and women alike is the rose. Little that we can say will add to their popularity, and no words that we use may adequately describe the supreme beauty of this class.

A versatile family, these roses, lending themselves to many a garden purpose—the little Polyanthas

(Baby Ramblers) for edging, the Teas and Hybrid Perpetuals for beds, the Rugosas for hedges, and the Climbers for a multitude of uses. It has been said by one of greatest living authorities on roses that a complete garden might be created by using all of the different types, each having a definite use in the garden picture.



Large Flowering
Climbing Type

Climbers

There are climbers such as Mary Wallace and Paul's Scarlet with a medium growth that suits them for training to pillars or posts. Others such as the Gardenia, Dorothy Perkins, sprawl comfortably along the tops of walls and spill a colorful fringe over the edge. Some seem more satisfactory when trailing over an arbor. The Climbing American Beauty and the Excelsa flourish when trained against a sun-bathed wall of a house.



Hybrid Tea Type

Hybrid Tea Roses

And what a dazzling range of color and flower is displayed by a bed of Hybrid Teas, which bear successive crops of flowers throughout the summer months, if proper care is taken that they have plenty of plant food and are properly trimmed.



A beautiful Rose Arbor

Hybrid Perpetual Roses

The Hybrid Perpetuals are among the hardiest of roses, bursting into the full glory of their bloom in the month of June. Extremely vigorous in habit, with flowers of enormous size, their sweet fragrance and brilliant colors delight the heart! Under the proper treatment many of these will bloom again in late summer.



Perpetual Type.



Baby and Upright
Rambler Type.

Baby Rambler Roses

The Baby Ramblers, dwarf in stature, are the only true everblooming roses in cultivation, being scarcely out of flower during the entire summer season.



Rugosa Type

Rugosa Roses

Then we have the crinkly-leaved robust Rugosa Roses, which attain the height of a good-sized shrub (5 to 8 feet) and are fine for an informal hedge and for grouping with shrubs in the shrub borders.

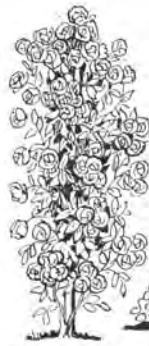
ILLUSTRATIONS BELOW SHOW HABITS OF GROWTH OF ROSE TYPES.



Hybrid Tea Type



Perpetual Type



Pillar Type



Baby Rambler Type

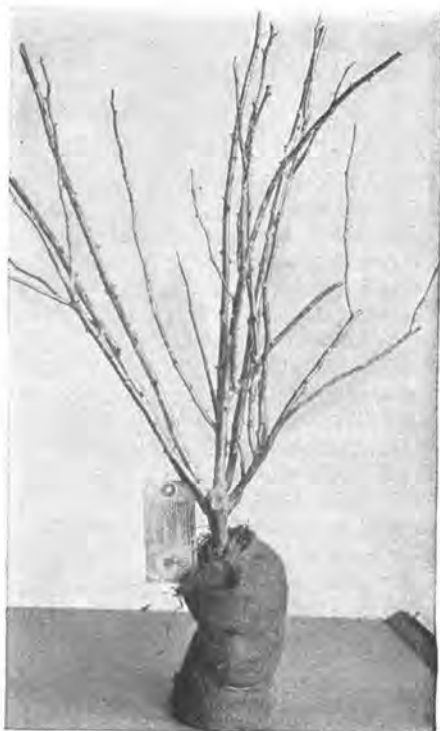


Climbing Type

Chase Roses Give Best Results

From the vast list of roses of every kind and description, Chase Brothers Company has selected only the finest varieties—kinds that are sure to please and not disappoint as will most hot-house grown roses, so often sold throughout the country at very low prices. Chase roses are selected, tested, and only placed on the market when we are absolutely sure that each variety will afford complete satisfaction to the customer.

If you hesitate to delve into the mysteries of successful rose-growing, consult us, and we will gladly advise you of the best varieties suited to your climatic conditions, and to your particular garden problem. Beautiful garden roses are being grown in every state of our country. There is no reason why any one should deprive himself of these beautiful flowers tho many do, thinking they can't be grown successfully. Let us show you that this is not true.



Strong sturdy roses bushes. Every one carefully selected before leaving the Chase Nurseries.



A planting of Hybrid Tea Roses give an abundance of Bloom from June until Frost.

Chase Roses

Chase Hybrid Tea Roses

Betty (<i>Coppery Rose</i>)	Lyon (<i>Shrimp Pink</i>)
Betty Uprichard (<i>Salmon</i>)	Mad. Butterfly (<i>Apricot Pink</i>)
Briarcliff (<i>Rose-Pink</i>)	Mad. Caroline Testout (<i>Pink</i>)
British Queen (<i>White</i>)	Mad. Ed. Herriot [Daily Mail] (<i>Coral Red</i>)
Charles K. Douglas (<i>Scarlet</i>)	Mad. Jules Bouche (<i>White</i>)
Columbia (<i>Pink</i>)	Margaret McGredy (<i>Orange-Scarlet</i>)
Crusader (<i>Crimson-Red</i>)	Miss Lolita Armour (<i>Yellow, shading to orange</i>)
Dame Edith Helen (<i>Pink</i>)	Mrs. Aaron Ward (<i>Indian Yellow</i>)
Duchess of Wellington (<i>Yellow</i>)	Mrs. Calvin Coolidge (<i>Yellow</i>)
Ed. Mawley (<i>Dark Crimson</i>)	Mrs. Henry Morse (<i>Contrasting tones of Pink</i>)
E. G. Hill (<i>Dazzling Scarlet</i>)	M. S. Crawford (<i>White</i>)
Eldorado (<i>Golden Yellow</i>)	My Maryland (<i>Pink</i>)
Etoile de France (<i>Red</i>)	Ophelia (<i>Creamy-Pink</i>)
Etoile de Holland (<i>Brilliant Crimson-Red</i>)	President Herbert Hoover (<i>Pink-Scarlet-Yellow</i>)
General McArthur (<i>Crimson-Scarlet</i>)	Radiance Pink (<i>Pink</i>)
Geo. Dickson (<i>Crimson</i>)	Radiance Red (<i>Red</i>)
Golden Ophelia (<i>Golden Yellow</i>)	Rev. F. Page Roberts (<i>Golden Yellow</i>)
Gruss an Teplitz (<i>Red</i>)	Richmond (<i>Red</i>)
Hadley (<i>Crimson</i>)	Rose Marie (<i>Clear Rose-Pink</i>)
Hoosier Beauty (<i>Crimson</i>)	Sensation (<i>Dark Crimson</i>)
Imperial Potentate (<i>Rose-Pink</i>)	Soleil d'Or (<i>Orange-Yellow</i>)
Jonkheer, J. L. Mock (<i>Pink</i>)	Souv. de Claudius Pernet (<i>Yellow</i>)
Kaiserin Aug. Victoria (<i>White</i>)	Souv. de Georges Pernet (<i>Orange-Pink</i>)
Killarney (<i>Pink</i>)	Sunburst (<i>Yellow</i>)
Killarney (<i>White</i>)	Talisman (<i>Orange-Red</i>)
Lady Ashtown (<i>Rose-Pink</i>)	Venus (<i>Soft Pink to Flesh</i>)
Lady Hillingdon (<i>Apricot-Yellow</i>)	Wilhelm Kordes (<i>Golden-Salmon</i>)
Lady Margaret Stewart (<i>Orange-Yellow with Cerise markings</i>)	Willowmere (<i>Rich Pink</i>)
La France (<i>Pink</i>)	Wm. R. Smith (<i>Pale Pink</i>)
Laurent Carle (<i>Rich Carmine</i>)	
Los Angeles (<i>Flame Pink</i>)	

Chase Hybrid Perpetual Roses

Clio (<i>Flesh Color</i>)	Marshall P. Wilder (<i>Crimson</i>)
Eugene Furst (<i>Very Dark Red</i>)	Mrs. John Laing (<i>Pink</i>)
Frau Karl Druschki (<i>Pure White</i>)	Paul Neyron (<i>Pink</i>)
Gen. Jacqueminot (<i>Red</i>)	Persian (<i>Yellow</i>)
Geo. Ahrends (<i>Delicate Pink</i>)	Pink Frau Karl Druschki [Same as Geo. Ahrends]
Harrison's Yellow (<i>Yellow</i>)	Prince Camille de Rohan (<i>Crimson</i>)
His Majesty (<i>Dark Red</i>)	Snow Queen [Same as Frau Karl Druschki]
J. B. Clark (<i>Dark Red</i>)	Ulrich Brunner (<i>Red</i>)
Magna Charta (<i>Deep Pink</i>)	
Margaret Dickson (<i>White</i>)	

Chase Climbing, Rambler and Baby Rambler Roses

American Pillar (<i>Pink with White eye</i>)	Excelsa (<i>Red</i>) [Same as Red Dorothy Perkins]
Baby Rambler (<i>Crimson</i>)	Gardenia (<i>Yellow, fading to White</i>)
Baby Rambler (<i>Golden-Salmon</i>)	Mad. Gregoire Staechelin or Spanish Beauty (<i>Pink</i>)
Baby Rambler (<i>Pink</i>)	Paul's Scarlet Climber (<i>Vivid Scarlet</i>)
Baby Rambler (<i>White</i>)	Pink Rambler (<i>Pink</i>)
Baltimore Belle (<i>White</i>)	Primrose (<i>Apricot-Yellow</i>)
Chaplin's Pink Climber (<i>Pink</i>)	Queen of Prairie (<i>Pink</i>)
Climbing American Beauty (<i>Reddish-Pink</i>)	Roserie (<i>Deep Pink, varying to light pink</i>)
Crimson Rambler (<i>Red</i>)	Seven Sisters (<i>Pink</i>)
Dorothy Perkins (<i>Pink</i>)	Silver Moon (<i>White</i>)
Dorothy Perkins (<i>Red</i>) [Same as Excelsa]	Star of Persia (<i>Yellow</i>)
Dorothy Perkins (<i>White</i>)	Tausendschon (<i>Varying colors, Light Pink to White</i>)
Dr. Van Fleet (<i>Flesh Pink</i>)	White Rambler (<i>White</i>)
Emily Gray (<i>Yellow</i>)	

Chase Rugosa and Hybrid Rugosa Roses

Agnes (<i>Double Yellow</i>)	New Century (<i>Double Pink</i>)
Amelie Gravereaux (<i>Double Purplish-Red</i>)	Rugosa Alba (<i>Single White</i>)
Conrad F. Meyer (<i>Double Silvery Pink</i>)	Rugosa Rubra (<i>Single Red</i>)
Grootendorst (<i>Double Red</i>)	Ruskin (<i>Red</i>)
Hansa (<i>Double Purplish-Red</i>)	Sir Thomas Lipton (<i>Double White</i>)

Chase Moss Roses

Crested Moss (<i>Rose-Pink</i>)	Moss Rose (<i>Red</i>)
Moss Rose (<i>Pink</i>)	Moss Rose (<i>White</i>)



Everybody Is Making Rock Gardens These Days

The enthusiasm generated by the ownership of a small rockery will drive you, in spite of yourself to the point where you will eagerly seize upon every garden magazine, button-hole your friends, and seek every means to increase your knowledge of this fascinating garden idea. You will pore over catalogues, and thank your lucky stars that, when you are "stuck," you may feel at liberty to turn directly to Chase Brothers Company for help, and information necessary to carry on this adventure from year to year.

In order to secure proper balance,—continued mass of color during the blooming season and successful propagation of the plants themselves, it is wise for the

beginner to make a careful study of soil conditions, and to consult those well versed in the ways of the rock garden plants before actually constructing the garden and purchasing the plants. Then, after a start has been made in the right direction, the most fascinating part of rock gardening begins.

The likes and dislikes of the early blooming Arabis, and Creeping Phlox, the mid-summer blooming Dianthus, Veronica, and Tufted Pansy, will engage your attention, and provide you with the most pleasing avocation you have ever experienced.

Consult us, and avoid making a false start on this road to garden adventure.



This rock garden was constructed just outside the living room adjacent to a terrace. At upper left Aubretia planted among the rocks. An unusually attractive rock garden plant.

Hedging—Living Walls of Green

Every home site presents an opportunity for hedge planting. While we ordinarily think of it as a living improvement on a fence, there are other uses to which it may be put. It may be used to bound planting

areas and garden paths within the formal garden, to establish the lines and patterns of design, and for the tall, formal or informal hedge for screening purposes.



There is an unfailing distinction in the appearance of a properly kept hedge.

Formal or Clipped Hedge

The Formal, or clipped hedge, is perhaps the best known and most universally used. Such varieties as the Amoor and California Privets,

and the hardy Barberry lend themselves readily to shearing, and when so used, give a tailored appearance to that portion of the property they bound.

Informal or Unclipped Hedge

The Informal, or unclipped hedge is less known, but none the less effective. Such hedges should be trimmed only to gain compactness, and allowed to develop more or less

naturally. It affords a pleasing background for the flower border, requires but little planting area, and provides seclusion with a minimum amount of care.



This simple planting screens an unsightly view



A fine hedge of Altheas

The following hedge plants for informal plantings have been grouped according to their ultimate height in order to facilitate their selection.

Tall—6 to 12 feet.

Lilacs	Mock Orange
Bush Honeysuckle	Althea

Medium—4 to 7 feet.

Morrow's Honeysuckle	
Hugonis Rose	Spirea VanHoutte
Rugosa Rose	Japanese Quince
Tatarian Honeysuckle	

Low—1 to 5 feet.

Baby Rambler Roses
Barberry Thunbergi
Coral Berry
Deutzia Lemoine
Deutzia Gracilis
Spirea Callosa Alba
Hydrangea Arborescens
Hydrangea Paniculata Grandiflora



A living wall of gorgeous Hydrangea P. G. — nothing finer for a flowering hedge

Peonies ...

the rival of the

Rose



Modern intensive methods of cultivation and breeding have changed the old-time Peony to such an extent that every popular variety is to-day a thing of beauty, unexcelled fragrance, and adaptability to many uses in the garden.

No more striking or colorful effect may be secured than by planting a bed of Peonies, which, when in bloom will furnish a riot of color and rich cut flowers for the house, in addition to its rich dark green foliage. A few clumps of this

kingly flower planted in the rear of the perennial beds and borders will provide pleasing accent points of brilliant color and foliage.

The Peony is a hardy plant, free from disease and insects, and its green, glossy foliage is always handsome, in itself.

We take great pride in the Chase Collection of Peonies which includes the finest varieties offering a complete range of color shades.



Bed of Peonies

The Gladioli and Dahlias

The Glorious Gladioli

A garden picture, too beautiful to be ignored is that created by the brilliantly colorful gladioli, ranging from the snow-white varieties through the whole gamut of recognized color. Delicate yellows, shell-pinks, brilliant scarlets, dainty orchid tints, royal purples, and shaded blues, all contribute "their bit"

toward making the mid-summer garden a veritable rainbow, where it would otherwise display only an occasional splash of color during that season. Long recognized as supreme among the summer cut-flower varieties, they should take their rightful place as a prominent member of your garden.

The Regal Dahlia

Of all the flowers that beautify the early fall, the Dahlia reigns supreme. The many different flower types provide a wide variety of brilliant colors, their sizes ranging from the little Pom-Pon varieties, to the large-flowering and show Dahlias. The many types offer pleasing variety and are worthy of your cut-flower garden.



Betty Joy and her name sake "Glads"

The Spring Blooming Bulbs



There is always room for a planting of these colorful tulips.

The spring blooming Crocus, Hyacinths and Tulips present the finest opportunity to make a small investment pay big dividends.

A dozen or so of the tulip varieties noted for their striking beauty and shapely flowers, such as we offer Chase customers for fall planting or a group of early blooming Hyacinths will transform a corner of your garden into a brilliant splash of color, before the other spring blooming flowers lift their heads to the gentle breezes of April and May.

You may plant several clumps of Tulips among the evergreens and

shrubs of the front foundation planting—several groups in the perennial bed—or plan the more elaborate Tulip garden, to contain 100 to 200 of our choicest varieties. There are any number of uses for this flower, in addition to its value for cutting. No garden is complete without its colorful Tulip Bed.



Fruits

Add Beauty and Substance to Your Garden

A place should be found for planting some member of the fruit family for health and profit.

Fruit Trees for the Small City Property

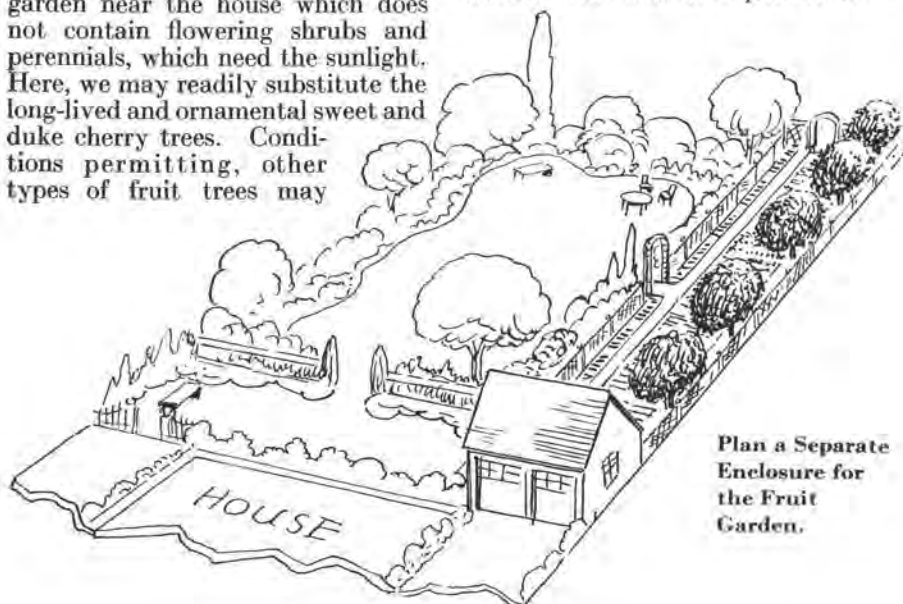
On the smaller city lot, where the greater part of the space is to be taken up by flower and shrub bed areas, there is room for at least a few fruit trees, of the type that will not outgrow their location and do not cast too much shade. The sour cherry trees are shapely in form, dwarf in stature, and admirably adapted to the small yard. There is generally a part of the garden near the house which does not contain flowering shrubs and perennials, which need the sunlight. Here, we may readily substitute the long-lived and ornamental sweet and duke cherry trees. Conditions permitting, other types of fruit trees may



be used, but it is well to be sure that each tree planted is long-lived, healthy, ornamental, and fruitful, before putting it in.

The Fruit Garden on the Larger Property

When the city and suburban property is large enough, it is best to plan a complete fruit garden in connection with and as a part of the



Plan a Separate Enclosure for the Fruit Garden.

service area. Careful planning will allow sufficient space for the drying yard, the little orchard, and the bush and climbing fruits, within the confines of this area as illustrated. The various fruit trees may be planted along the outside border of the service area, the grapes may trail over the fence, and the cur-

rants, gooseberries, raspberries, and blackberries planted and used in the same way as a shrub border. In the central portion of the area, the luscious strawberries may be planted, a small bed of the everbearing varieties being sufficient to supply the family during the fruit season.

Our Fruit Department

A considerable portion of our nursery is devoted to the propagation and raising all kinds of fruit trees and plants. We fully realize that the fruit grower must have implicit confidence in the nursery from which he obtains his stock, for it is a serious matter to plant fruit trees and find, when they have come into bearing years later, that the wrong varieties have been supplied.

The reputation built up by Chase Brothers Company shows that we enjoy the confidence of those with whom we have done business in the past, and it is a promise of what may be expected in the future. It has been and always shall be, our

rule that no fruit trees or plants will be sent out from our nursery unless we can vouch for their strength, vigor, freedom from disease and correct names.

Whether you decide to purchase Apples, Pears, Cherries, Plums, Peaches, Quinces, or any of the bush fruits, you may be assured that every shipment made to you will include only the best and the most vigorous of the type and kind of stock you may see fit to order. Chase Brothers Company have maintained a high standard of quality since 1857. Special literature on fruit growing will be gladly sent to anyone interested in this subject.



Cherry Orchard

Chase Personalized Service

The success of the Chase Brothers Company's business ranging as far west as the Rockies, South to Oklahoma, and including hundreds of thousands of individual buyers, is based on the seventy-five years experience, growing quality nursery stock.

The change in garden styles during the past few years, and the increase in the number of varieties now being placed on the market, have proved to us that the only thoroughly satisfactory method of serving the home-owner, is through the personal contact offered by our trained sales force—men well versed in the intricacies of the modern nursery business—trained in landscaping—and taught to offer their whole-hearted service to every customer with whom they deal.

A careful reading of this book has undoubtedly given you many new

ideas and suggestions for the improvement of your own home grounds. We now suggest that you send for the Chase salesman in your district, or write to our Service Department, Chase Brothers Company, The Rochester Nurseries, Rochester, N. Y., explaining your needs, and suggestions and prices you may ask for will be promptly referred to our local representative or taken up with you direct.

It will pay you to plan and order well in advance of the next planting season, to avoid any danger of disappointment or delay which might result from placing your order too late. Our men are at your service twelve months of the year, and our entire resources are always available to help you plan and execute as perfect and attractive a planting as you desire.

CHASE BROTHERS COMPANY

The Rochester Nurseries

ROCHESTER, N. Y.

